

Healthy Start Coalition of Jefferson, Madison & Taylor Counties, Inc.

**Board of Directors Meeting
Monday, June 3, 2024, Noon**

Board Members Present: Linda Jones, Brenda Newman, Margie Evans, Willie Ann Dickey and Brenda Carlton.

Staff Present: Donna Hagan-Executive Director, Cindy Hutto, Brandi Turner, Lizz Schmidt, Laura Blue, Susie Hernandez and Tori Taylor.

I. Call to Order: Board President, Linda Jones, called the meeting to order.

II. Healthy Start Services

a. Implementation Plans for Subcontractors FY 24/25

1. **Jefferson and Madison** County, (contract with MCHD) implementing Healthy Start Services. Motion to approve by Linda Jones, seconded by Willie Ann Dickey; motion passed.
2. **Taylor** County, implementing Healthy Start and Connect Services. Motion to approve by Willie Ann Dickey, seconded by Brenda Newman; motion passed.
3. **Battlefront Education and Wellness Inc**, implementing Fatherhood services – JMT. Motion to approve by Brenda Carlton, seconded by Willie Ann Dickey; motion passes.

b. Annual Quality Assurance Outcomes – Lizz Schmidt

2023	2024
549 Total CIR Referrals	751 Total CIR Referrals
382 Successful Initial Intakes	578 Successful Initial Intakes
158 Women Identified as High Risk	155 Women Identified as High Risk
204 Referred to HV Services	296 Referred to HV Services
52% of those referrals enrolled in services	58% of those referrals enrolled in services

COORDINATED INTAKE & REFERRAL	
Total Number of Prenatal Referrals	400
Total Number of Infant Referrals	351
Total Number of Referrals	751
Successful Prenatal Initial Intakes	268
Successful Infant Initial Intakes	310
Total Number of Successful Initial intakes	578
Total number of Initial Intakes Referred to HV Program	296

BIRTH OUTCOMES - JEFFERSON/MADISON	
1 st Trimester Prenatal Care	71.4%
Screened for Depression using EPDS	98%
Number of Full Term Births	100%
Number of Premature Births	0%
Normal Birth Weight	85.4%
Low Birth Weight	14.6%
Initiated Breastfeeding	51.4%

BIRTH OUTCOMES - TAYLOR	
1 st Trimester Prenatal Care	75%
Screened for Depression using EPDS	87.5%
Number of Full-Term Births	85.7%
Number of Premature Births	14.3%
Normal Birth Weight	100%
Low Birth Weight	0%
Initiated Breastfeeding	50%

1. Jefferson/Madison County Health Departments
 - a. QIP Update – No further action is needed for Family Support Plans and Interdisciplinary Care Team (ICT) Call Submissions.
2. Taylor County Health Department
 - a. QIP Update – Family Support Plans have improved but there are minor areas that still need improvement. This will continue to be monitored.
 - b. Performance Measures – TCHD still needs to improve on doing client screens using the Edinburgh Postnatal Depression Scale and because of a longstanding deficit, the Coalition has opted to impose financial penalties. These measures will continue to be monitored.
 - c. Time Stamps for Unsuccessful Attempts to Contact (ATC) – This issue has been resolved.
3. We have four certified Lactation counselors. All Care Coordinators (except the newest hire) are now Certified Child Passenger Safety Technicians, including Susie Hernandez. The Jefferson/Madison Healthy Start team has seen a recent increase in prenatal groups.
4. Susie Hernandez joined our team in October 2023 as a subcontracted provider, providing bilingual CIR and HS services. She has already made a vast impact on our 3 counties.

III. Healthy Families Update – Brandi Turner

- a. Staff Updates – Bilingual FSES position vacant since 5/22/2024 as well as the Supervisor position open since late April. PM serving both roles until late July.

- b. QIP Updates – Unresolved items are still receiving attention to improve and resolve.
- c. 3rd Quarter Performance Measures – Out of 20 performance measures, 100% was achieved except for four. We are following these and continue to improve.

IV. Consideration of March 4, 2024 Minutes – Motion to approve by Brenda Carlton, seconded by Brenda Newman; motion passed.

V. Consideration of May 14, 2024 Executive Committee Minutes – Motion to approve by Brenda Carlton, seconded by Willie Ann Dickey; motion passed.

VI. Consideration of Executive Committee Motion Items – Brenda Carlton seconded these actions.

a. **Annual Budget, FY 24/25**

b. **Updates to Policies and Procedures Handbook**

- 1. Annual training requirement for staff (HIPAA, Security Awareness, ADA)
- 2. Financial policies for cost allocations strengthened

VII. Board Terms – Pursuant to Article V of the By-Laws, Board Members are elected for a term of three (3) years. Each Board member can be re-elected for one additional three-year term, for a consecutive term of not more than six years effective 12/2/13. There are 2 upcoming Board term expirations and 2 current vacancies.

- a. **Margie Evans, Term Expires June 30, 2024**, agreed to an additional 3 year term.
- b. **Eddie Cullaro, Term Expires October 31, 2024** – not eligible for additional consecutive 3-year term.
- c. **2 vacancies, Jefferson County** – Linda Jones recommended Melissa Morgan; she will follow up.

VIII. Board Terms and Election of Officers—Pursuant to Article VIII of the By-Laws, members must elect from amongst themselves a slate of officers each fiscal year which shall not serve more than two elected terms of office in succession for the same position. There are three motions before the Board in terms of Officers: - *Action Required*

- a. **Election of President – (Linda Jones, current President is eligible for additional one-year term)**. Brenda Newman nominated Linda Jones, Margie Evans seconded.
- b. **Election of Vice-President - (Brenda Newman is eligible for additional one-year term)**. Linda Jones nominated Brenda to remain in this role, Margie Evans seconded.
- c. **Election of Secretary/Treasurer (Eddie Cullaro is not eligible for additional one-year term due to term expiration)**. Brenda Newman will still serve as the second signor for checks. However, a nomination for the officer role was tabled until the next meeting.

IX. Executive Director Update – Donna Hagan

a. **Planning Our Work – Working Our Plan**

- 1. Objective 1 - Increase the number of pregnant women and infants that are funneled into the Healthy Start system of care by 10% from FY 22/23 numbers by June 30, 2024.
- 2. Objective 2 - Conduct outreach to 25% of the target population (females, ages 14-44) in the area to provide preconception education.
- 3. Objective 3 - Educate 70% of Coalition members and key stakeholders on the contributing factors of poor birth outcomes.
- 4. Objective 4 - Increase breastfeeding rates by 10% by 2023.
- 5. Objective 5 – Safe Sleep

b. **New Strategy – Maternal Mental Health Campaign**

- c. Medicaid Funding Update – Projected \$270,000 for 23/24. FY 22/23 was \$234,541, up 13%.
- d. Pivot to New Fiscal Year
 - a. Board Vacancies
 - b. Launching Doula Services
 - c. Stakeholder Education
 - d. Regional Maternal Telehealth (SB 7106)
 - e. Prenatal Navigators in LEON OB Offices – October
 - f. Electronic Prenatal Screen Statewide July 1st
 - g. Accreditation for Healthy Families

X. The next Board Meeting is scheduled for September 9, 2024.

Minutes recorded by Laura Blue