## Starting of Right Summer 2019 A Quarterly Newsletter from Healthy Start Coalition of Jefferson,

Madison & Taylor Counties, Inc.

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## Building the Next Five-Year Plan for Maternal and Child Health

During a recent strategic planning meeting of the Healthy Start Coalition, the group adopted the framework for building the next five-year plan of the Coalition, which will be centered on the Social Determinants of Health (SocDH) framework.

These concepts are a growing trend in health policy and the Coalition has been a pioneer in Health Equity activities since 2005, including several women's health initiatives under the "Closing the Gap" state program and sponsors of the CDC's "Show Your Love" campaign for women's health.

For the purposes of the Coalition's Service Plan, this will require the planning committee to look at each of the determinants and strategize for actions that will improve birth outcomes from the perspective of mitigating barriers for consumers of maternal and child health services.

The planning committee consists of Board members, community members, and home visitors. To participate, please contact the Coalition at 850-948-2741. For more information on the Social Determinants of Health and its importance to your children and family, please phone us as well or visit our website, and please see the following:

Economic Stability: Food security, housing, employment and income/ poverty level

Neighborhood and Built Environment: Quality of housing, food access, violence, crime/public safety, environment (clean water and air or pollution), healthy workplaces, schools and transportation

Education: Language and literacy, educational attainment and early childhood development

Social and Community Context: Social support, social cohesion, civic engagement, faith-based communities and incarceration

Health and Health Care: Access to primary, specialty and emergency care, affordability, health literacy, quality of care and insurance coverage

Biology: Genetics, race/ethnicity, gender identity and sexual orientation

Health Behavior: Personal health practices and behaviors (eating, exercise, sexual practices, etc.) Donna Hagan Executive Director



## Healthy Start's Certified Community Health Worker assists throughout service area!



Community Fun For The Whole Family Event at Four Freedoms Park in Madison on September 28, 2019 Kalel Bell and De'shyla Franklin engaging in puzzle activity.

Jefferson County Literacy Alliance, Family Literacy Night in Monticello on September 9, 2019. Tonya promoting literacy and family time with the preschool group.

### Certified Community Health Worker Tonya Bell assisted hundreds of families at the Back to School Events in Taylor and surrounding Counties. Kudos to the whole team!

Back to School Event in Perry at First Baptist Church on July 31, 2019.





Tonya Bell and Kristie Lutz assist at the Back to School event in Perry on the Sept. 10th.







Tonya Bell (right) and Paulina Pendarvis provide resources during the Community Health Fair at the Senior Center in Madison, FL.

#### **Starting Off Right**





# 9th Annual Florida Community Health Workers Summit

The 9th Annual Florida Community Health Workers Summit was held in Lake Mary, Florida at the Lake Mary Community Center on September 12-13; it was a great success. This year's theme was "CHWs Promoting Active & Healthy Communities."

Healthy Start Coalition of Jefferson, Madison & Taylor Counties Tonya Bell, our team's Certified Community Health Worker (CCHW), served as Co-Chair and Emcee for this year's summit along with Sornia Joseph, retired CCHW of south Florida. Dr. Lisa Hamilton Jones, FLCHWC Co-President and Kenneth Stokes, FL CHW Project Director, the newest team member, was also instrumental in the planning and execution of the summit. Tonya said, "The summit was total bliss." In fact, for a more enriching experience, participants had the option of English or Spanish presentations.



# HEALTH START

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#### **Board Members**

Eddie Cullaro President Lynn Elliot Vice-President Ernest Bruton Secretary/Treasurer Jefferson County Members: Tomica King & Gladys Roann-Watson Madison County Members: Bonnie Webb & Lucile Day Taylor County Members: Eric Scott & Nichole Wilder



## **New Certified Lactation Counselor!**

Congratulations are in order as Angelina Curtis becomes a Certified Lactation Counselor. This hard earned certification will allow Angelina to better serve her clients and the community!



Going from pregnancy, labor and birth or otherwise bringing a baby home is a big transition. It is a journey with changing hormones, body image, and roles, while learning to feed and care for a newborn and navigate relationships and expectations with partners, family, friends, coworkers, and other children.

This website is designed to provide the latest medical evidence and offer real, honest stories to inform postpartum planning. The information on the website has been reviewed by doctors, midwives, and nurses. However, we encourage women to always contact their health care provider with questions or concerns.

## www.NewMomHealth.com



# Safe Sleep Awareness Month

As we exit Safe Sleep Awareness Month, remember to teach and practice the ABCs of Safe Sleep. Everyone can do their part to prevent SIDS and keep babies safe!